

European Accounting Association

Writing to Publish in International Accounting Journals

Workshop in Istanbul University Graduate School of Business, Turkey
(February 12-13, 2015)

Members of the European Accounting Association are frequently required to publish in highly ranked English language journals to secure tenure and/or to improve their promotion prospects. Employing institutions compete in a global environment that increasingly pursues accreditation and other recognized indicators of perceived quality which are based on, among other things, the research output of their academic staff. As part of its mission, the European Accounting Association aims to support and improve the quality of accounting research undertaken by its members and to improve the chances of its publication and impact.

In response to requests from members, the Association is organizing a workshop on writing and publishing in international journals, initially restricted to members based in Eastern Europe¹. The workshop aims to attract participants who wish to enhance their writing skills and publication effectiveness. Although the workshop will prioritize scholars at the early stages of their academic career, the faculty facilitating this workshop is happy to consider other applications from the targeted geographic region.

In order to ensure an interactive workshop, the number of participants is limited to 18.

Organization of the Workshop

The Workshop will be held in the premises of the Istanbul University Graduate School of Business on 12-13 February, 2015. It will start on February 12 at 1.30 pm and will finish on February 13 after lunch. The Workshop will consist of faculty presentations on the critical success factors for publishing in international journals. Moreover, experienced Faculty will explore potential research opportunities and contributions arising from institutional uniqueness of Eastern European settings and topics of particular relevance to economic, professional and educational development in the region. These presentations will provide guidance on best practice for writing and publishing, with particular reference to *European Accounting Review* and *Accounting in Europe* editorial policies, publication process, how to handle the review process, as well as offering insights into common mistakes. Moreover, the workshop will require presentations by participants, addressing the challenges they face when writing and pursuing publication in English language journals. Finally, the workshop will include small group mentoring to improve writing aspects of participants' current research projects.

¹ Countries targeted by this initiative are Albania, Belarus, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Macedonia, Moldova, Poland, Romania, Russia, Serbia, Slovakia, Slovenia, Turkey, and Ukraine. Although priority will be given to scholars established in these countries, scholars originally from these countries, but currently affiliated with academic institutions in other countries, will also be considered.

The European Accounting Association will liaise with the Istanbul University Graduate School of Business to provide the workshop venue. Furthermore, the European Accounting Association will cover participants' tuition fee for the workshop as well as lunches and refreshments during the workshop. Participants are expected to cover their own transportation and accommodation expenses.

Faculty

- Paul André, ESSEC Business School (France)
- Andrea Mennicken, London School of Economics (UK)
- Recep Pekdemir, Istanbul University Graduate School of Business (Turkey)
- Aljoša Valentinčič, Faculty of Economics, University of Ljubljana (Slovenia)
- Ann Vanstraelen, Maastricht University (The Netherlands)

Applications

Scholars interested in participating in the Workshop should submit to andre@essec.fr one copy of their résumé, the paper they intend to present in the workshop as well as a short statement of how the Workshop could specifically help their work-in-progress. The deadline for submissions is **November 15, 2014**. A decision will be made by December 15, 2014.